

# ATTN: SENIOR MARKET PRODUCERS

*Introducing:*

## CASH CONTEST FOR FINAL EXPENSE



TRANSAMERICA®

Multiple ways to win based on total placed policies!

1.

*Sales Leaders:*

1st Place wins **\$10,000** (Minimum placed premium \$20,000)

2nd thru 5th Place each win **\$5,000** (Minimum placed premium \$10,000)

6th thru 10th Place each win **\$2,500** (Minimum placed premium \$5,000)

2.

Agents with more than 20 apps win **\$1,000**

Agents with 10 to 19 apps win **\$500**

3.

Agents with more than 2 apps are entered into a drawing

50 names will be drawn each winning a **\$100 Amazon Gift Card**

4.

All winners are also awarded a Transamerica logo shirt!

Contact our office to discuss Marketing ideas!



**PINNACLE**  
**BENEFITS GROUP**

AN INTEGRITY II COMPANY

**800-259-3959**

**RULES AND EXPECTATIONS:** Qualifying business must be written and issued from October 1 through December 31, 2019. Only one winning category per Producer. Producer, or Agent, must have an active appointment without compliance or chargeback issues with carrier and marketing organization at time of payout (January 2020). Company reserves the right to change, modify or discontinue incentive contest at any moment. Not all Producers are eligible. For Agent Use Only.

• **MARKETER CASH CONTEST - EVERYONE CAN WIN!** •



TRANSAMERICA®

# FINAL EXPENSE

Win Big When You Recruit & Activate New Agents!

**Top Marketer wins \$10,000**

**#2 Marketer wins \$5,000**

**#3 Marketer wins \$2,500**

*Minimum of 10 New Recruited Agents each placing one new policy.*

*Then*

**Marketers with at least 10 New Recruited Agents with a sale win... \$1,000**

*There's more*

**Any Marketer with at least 3 New Recruited Agents with a sale are entered into a drawing where 5 names will be chosen winning \$100!**

*Plus*

**All Winners receive a Transamerica logo shirt!**

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Brought to you by:

**INTEGRITY**  
MARKETING GROUP

RULES AND EXPECTATIONS: Qualifying business must be written from October 1 through December 31, 2019. Only one winning category per Marketer. Qualifying agents must be recruited direct to your organization by the participating Marketer. Recruited Agents must have an active appointment without compliance or chargeback issues with carrier and marketing organization at time of payout (January 2020). "Sales" / "Apps" must be placed. Company reserves the right to change, modify or discontinue incentive contest at any moment. Not all IMOs and Marketers are eligible. Check with your upline for details. FOR AGENCY USE ONLY.