

**2020**  
**Lead**  
**Program**



See **MORE** Prospects...  
 Get **MORE** Value!

Grow your business with minimum risk & maximum results!

Avoid the unpredictable results of mail drops.  
 These Direct Response Leads can be bought on a per lead basis.  
 They can be ordered with no production requirements.  
 Available to all agents appointed with Pinnacle Benefits Group!

<b>Medicare</b> \$23/Lead	<b>Turning 65</b> \$25/Lead	<b>Final Expense</b> \$30/Lead	<b>Term Life</b> Call for pricing
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**Lead Reimbursement**

Place your business through Pinnacle and we'll help you with your lead cost.

<b>Medicare</b> Issue 4/mo up to \$200	<b>Turning 65</b> Issue 4/mo up to \$200	<b>Final Expense</b> Issue 4/mo up to \$200	<b>Term Life</b> Issue 4/mo up to \$150
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Call an Agent Advisor for More Information! 800.259.3959